



## CHICCOnection:

Insider news, promotions and child safety tips... brought to you from your friends at Chicco!!



### Your Insider Sneak Peek

Pssst! Chicco is releasing **five brand new fashions** this year that we are sharing with you... Check out the hot new styles on the Cortina Stroller below or visit [chiccousa.com](http://chiccousa.com) for a closer look.

Fuego



Romantic



Miró



Coventry



Bella



### Exclusive Offer For CHICCOnection Readers!

For the month of April, YOU can receive a **FREE UltraSoft Infant Carrier** with the purchase of the **#1 rated Lullaby Playard**. If you're not a play yard owner now, this month's product feature will inspire you to at least take a look!

Click below to receive your free UltraSoft Infant Carrier:

Download Form

FREE

Color of free UltraSoft may vary.



## Spring Product Feature: The Play Yard

In February Consumer Reports told readers that “a play yard can fill a need you might not know you have until you start using it.” These baby play areas and portable cribs can make your life as a parent easier – and we understand that every convenience counts when it comes to raising a little one! Before heading out to the store, or browsing online, here are a few important considerations to ease your play yard purchase.



**To grandmother’s house we go:** Make sure the play yard folds quickly and compactly. A carrying case and wheels to roll it about when folded are a big help for any on-the-go family.

**Rock-a-bye baby:** When it comes to resting, bassinet options are important to consider. Look for a bassinet that is both convenient and comfortable – because you would want to nap in something cozy, too!

**Versatility:** Multitasking is the name of the parenting game! To ensure you’ll get the most out of your play yard, look for multi-functional models that can be used as a play pen, changing table and activity mat. You might also want other fun, baby-engaging features like a mobile with toys and remote control electronics that play soothing melodies. And cleaning up after your little one is always made easier with a removable, machine-washable mattress.

## Chicco In Your Neighborhood

Please come see us if you live nearby!



### American Baby & Family Expo

April 18 – 19 in Phoenix, Arizona

May 16 – 17 in Houston, Texas

For show information and future dates in your town, visit:

<http://www.babyfamilyexpo.com/locations.html>

### Receive a free ticket to your local show!

The first 50 people to e-mail a request to

[chiccoevents@coneinc.com](mailto:chiccoevents@coneinc.com) will receive a complimentary ticket in the mail. Be sure to include your name, address, and the name of the show.



### Baby Celebration L.A.

April 25 – 26 in Los Angeles, California

For show information, visit:

<http://www.seascapeproductions.com>

### Receive a free ticket to this L.A. show!

The first 15 people to e-mail a request to

[chiccoevents@coneinc.com](mailto:chiccoevents@coneinc.com) will receive a complimentary ticket in the mail. Be sure to include your name, address, and the name of the show.

## Chicco Behind The Scenes

On **January 9-10, 2009**, Chicco attended the **pre-Golden Globes Gifting Suite** in Los Angeles. Actors in attendance included Tim Allen and wife Jane Allen, Anne Heche, Brooke Mueller, and Sibi Blazic. Visit [Celebrity Baby Blog](#) or [Baby Chic 101](#) to see photos and coverage from the star-studded event.

On **February 15-18, 2009**, Chicco attended the **New York City Toy Fair** to debut brand new toys that you will see on shelves later this year!



**Click the links below to:**

[View Toddler Magazine's "10 Best Toys of 09"](#)

[Read about new debuts at Toy Fair from Kids Today](#)

[Listen to American Baby Magazine's opinion on new toys this year](#)